



So Denim Product Specification 2021  
Issue 2

**Style Code:** SD001

**Style Name:** Leo Straight Jeans



**Retail Copy:**

Made from a 10-10.5oz soft stretch, comfortable denim and cut to sit on the hips.  
These modern and versatile jeans have a straight fit and traditional 5 pocket styling making them great for everyday wear.

<b>Colours:</b>	<b>CMYK References</b>	<b>Sizes</b>
Black	Black	28"- 40"W
Dark Blue Wash	100 / 71 / 10 / 14	28"- 40"W
Mid Blue Wash	58 / 26 / 2 / 5	28"- 40"W
Light Blue Wash	38 / 14 / 1 / 2	28"- 40"W

**Sizes to fit:** 28"W, 30"W, 32"W, 34"W, 36"W, 38"W, 40"W

Regular Length - 79cm/31inch

Long Length - 84cm/33inch



**Fabric Name:** Classic Denim

**Fabric Content:** 99% Cotton/1% Elastane  
73% Cotton/25% Polyester/2% Elastane (black only)

**Fabric Weight:** 10.5oz  
11oz (Black Only)

**Garment Weight (Ave):** 551g

**Carton Weight (Ave):** 8.35kg (regular)  
8.75k (long)  
**Carton Qty:** 12  
**Pack Qty:** 3  
**Key Features:** Straight fit  
Stretch denim  
5 pocket styling  
Self-fabric belt loops  
Shank button and YKK zip fly fastening  
Metal rivet detail at pocket corners  
Twin needle stitching detail  
Light blasting & whiskering (blue washes only)

**Wash Care Instructions:**   
 (Black Only)

**Commodity Code:** 6203423100  
**Country of Origin:** Bangladesh  
**Carton Dimensions (cm):** 58 x 42 x 15 (28"W-40"W)

**Compliance:**

